



Research suggests that only 31% of employees are engaged at work! That leaves 69% who roll over and repeatedly slap the snooze button each morning because they have no emotional bond to the organization that pays their salaries each month.

DISCOVER HOW YOU CAN PREVENT THE OTHER 69% REACHING ACROSS AND REPEATEDLY HITTING THE SNOOZE BUTTON

Join other Business Professionals in the world of Human Resources, Organisational Development, Learning & Development, Employee Engagement, Leadership and Culture for a 2-day 'An Even Better Place to Work™' (BP2W) accreditation workshop.

- ✓ Improve the Quality of Work Life for People
- ✓ Help Organisations make Substantial Savings
- ✓ Grow a Business and Generate a Substantial Passive Income

Organized by McConnon International Ltd:

www.mcconnonint.com | www.anevenbetterplacetowork.com | accreditation@mcconnonint.com

An *Even Better* Place to Work™

Engaged People Driving Performance

This accreditation is ideal for anyone looking for **an innovative and unique tool to help organisations prevent their people problems and create happy, productive staff.**

The graphic features a central gauge with a needle pointing to approximately 85. The gauge is divided into five color-coded segments: red (0-20), orange (20-40), yellow (40-60), green (60-80), and blue (80-100). Above the gauge, five icons with green checkmarks represent positive outcomes: Engagement (handshake), Motivation (person climbing stairs), Trust (thumbs up), Ownership (hand holding a key), and Profits (upward arrow). Below the gauge, five icons with red X marks represent negative outcomes: Stress (person with a headache), Conflict (two people with question marks), Staff Turnover (person leaving a group), Sickness (thermometer), and Disputes (two people with lightning bolts).

An Even Better Place to Work™ drives...

An Even Better Place to Work™ is an on-line, self-managed solution of diagnostics, activities and resources that quickly creates a well led, highly motivated and productive workforce.

It is different in so many ways to other culture programmes:

- Designed for busy people
- Works from the inside out not top down
- The question constantly asked is **"What am I going to do?"** not **"What is management going to do?"**
- The diagnostic data is real-time and differences are felt immediately
- It requires minimal time out of the business, ensuring the day job gets done
- It is 5% diagnostic and 95% solution
- Driven by individuals not management or HR

Workshop Summary & Impact Areas

The event is highly interactive and hands on. You will have the opportunity to

- **complete diagnostics**
- **interpret Satisfaction @ Work data**
- **run and review speed training activities**
- **develop a marketing & sales strategy.**

Topics include: *The Need for An Even Better Place to Work – Engagement Levels – Satisfaction @ Work Diagnostic – Review Activities – Speed Training – Progress Charts – Involvement of the Leadership Team – Coaching Conversations – The Market Place – The 4 sources of income – Potential earnings – Marketing and sales – An Even Better Place to Work™ as a Business Tool – Action Prompts – Future Developments.*

An Even Better Place to Work™

Interested? Questions? Want to register? Contact the McConnon International Team: www.mcconnonint.com | accreditation@mcconnonint.com | +32 (0)87 78 43 78

Learning Outcome

As a BP2W Accredited Consultant you will...

- Be entitled to run the in-house Familiarisation Day
- Benefit from a strong social media presence.
- Confirm your expertise in Employee Engagement Solutions
- Receive regular updates on central campaigns and developments
- Have access to a global community of BP2W Accredited Consultants
- Get support centrally from **McConnon International**

Registration Info:

Facilitator: Mr Shay McConnon, creator of **An Even Better Place to Work™**

Fee: 1 250 EUR (VAT excl.) including 2-day workshop, lunch & accreditation guide